

Email - EasilyDo Mail is Lightning Fast with an Assistant Built in *Easy to use, fast and smart.*

Mountain View, CA - April 27, 2016: Email - EasilyDo Mail is the fastest mail client for the Apple iPhone. In today's instant gratification world, people don't want to have to wait for important messages to load. With so much mail opened on mobile devices, users are repeatedly searching for that 'one' message, attachment, travel info or package shipment. With Email- EasilyDo Mail's unique search capabilities, users no longer experience the typical frustration with slow or incorrect results.

The machine intelligence team at EasilyDo has a unique two-pronged approach to mail search. First, the search functionality for Email - EasilyDo Mail has been built from the ground up with a focus on speed and usability on mobile— allowing users to search quickly by keyword, phrase or name. Second, based on extensive user research, they learned that people search for certain types of mail (e.g. attachments, travel confirmations, bills, receipts, event reservations, package shipment details) more frequently than others. With that knowledge and the most advanced AI technology for mail, Email - EasilyDo Mail has built-in smart folders that sift relevant information out of the body of the message and presents it in an easily accessible card format. Email automatically recognizes 100 percent of the world's top airlines, while Google Now only recognizes 83 percent.

The EasilyDo technology goes a step beyond the information in the mail message; it searches for relevant details based on tasks within your inbox and updates you on last-minute travel details like gate changes, delayed flights, or up-to-the-minute package shipment details.

Email - EasilyDo Mail also has rich advanced features like:

- Unsubscribe to junk mail with literally one tap
- Snooze messages to remind you to read them when you have more available brain space
- Automatically organize your trips
- Folder to view and manage all your mail subscriptions
- Real time travel notifications (like Triplt Pro in your inbox, for free)
- Notifications for package deliveries
- Track bill receipts for better financial control
- Read receipts are blocked from being sent back to the sender
- Undo send, delete and other actions

- Quickly select your most frequent mail contacts
- Detect and communicate poor network conditions
- 3D Touch Support
- Security and privacy
- Interactive push notifications, customizable swipes & notifications, drafts, aliases, multiple signatures, unified inbox, horizontal layout and much more!

“Mail is the most used app on the phone because that is where people work and connect. 2.6 billion people each deal with an average of 122 messages every day,” said CEO of EasilyDo, Mikael Berner. “We built Email to serve those users with a faster, simpler, and smarter experience.”

Built on the world’s best AI technology for mail and tested on over 8 billion messages, Email- EasilyDo Mail is available for iOS and works with mail providers: Gmail, iCloud, Yahoo, Outlook, and IMAP. Exchange will be supported in the next release. Initially, it will be available in the Apple App Store at <https://itunes.apple.com/app/id922793622>.

About Email - EasilyDo Mail

Email, a mail client for iOS, is created by EasilyDo, a contextual technology company, whose mission is to transform how people get things done by presenting the right information at the right time. Founded in 2011 by Mikael Berner, former CEO of BeVocal, and Hetal Pandya, former Director at Nuance. Headquartered in Mountain View, CA, EasilyDo is backed by Mayfield and USVP. For more information, please visit www.EasilyDoMail.com or www.EasilyDo.com.